



Anita M. Lauricella

Throughout her professional career, Anita Lauricella has been committed to applying business skills and analytical methods to serve the needs of community nonprofit organizations. Since 2001 she has headed her own consulting firm, which provides financial management, program development, coalition-building, and strategic consulting services to organizations involved in the arts, community service, and education.

In addition to her consulting activities, Anita has served since 2002 as president of the Fort Point Cultural Coalition, where she has built a reputation for effectively bringing together disparate constituencies – artists, arts organizations, real estate interests, funders, and public sector officials – in an effort to preserve this vital arts community in Boston. She has been instrumental in the development of a half-million square foot mixed-use space in the Fort Point neighborhood, and in the establishment of a cultural community development corporation for the ongoing advancement of an arts district and the preservation of an artists' neighborhood.

Previously Anita served as the director of business development and planning for the New England Foundation for the Arts, responsible for day-to-day operations of this \$5.5 million foundation. During her five years at the foundation, Anita reorganized its financial and technical systems, initiated an investment strategy combining traditional and socially responsible investment goals, and revamped the organization's day-to-day operations.

Anita also has over ten years of experience in the public sector, developing policy initiatives for state and local governments on financial management and fiscal policy. For the City of Boston she managed the Administration and Finance Transition Team for Mayor Thomas M. Menino and spearheaded a city-wide team that planned and implemented the budget and financing strategy for an inpatient facility at the BU Medical Center. For the City of Cambridge, she conducted operations and grants management reviews for the Department of Human Services. Anita also conducted municipal training in Yerevan, Armenia, for USAID.

She has served on several boards of nonprofit organizations, including chairing the board of Women Express/Teen Voices, and serving on the boards of the Arts & Business Council of Greater Boston and Volunteer Lawyers for the Arts. Currently she is clerk for Jose Mateo's Ballet Theatre and a member of the National Advisory Board for Women Express/Teen Voices. As a frequent speaker and panelist at conferences, Anita often addresses non-profit governance and cultural economic development strategies. She is co-author of "Gambling with Public Funds," a report of the New York State Assembly on state oversight of local investment policy.

Anita Lauricella holds a Bachelor's degree in economics from Clark University and an MBA from the University of Massachusetts, Amherst.

Summary of Client Services

Financial Modeling and Program Development

Financial savvy and operational expertise, bringing order and clarity to complex decisions and management processes. Recent projects have included ...

Hyde Square Task Force. Marketing research and study for expansion of a teen led dance program, Ritmo en Acción

ExCL (Extras for Creative Learning). “Turn Around” consulting to executive director on financial and program development

Jackson Square Partners. Work with JPND and HSTF on development of and business plan for youth and family center as part of major redevelopment initiative.

Watertown Arts on the Charles. Developed a business plan that included five year financial projections. Worked with the board of directors to design a preliminary program for the center and its operations

Creative Economy Initiative. Designed and supervised the research effort that formed the basis of this well-publicized project aimed at understanding the creative sector and its impact on the regional economy in New England.

Artist’s Professional Toolbox. Worked with a consortium of organizations, with funding from the Tremaine Foundation, to help design a career development program for artists, including building a financial model to facilitate decision-making

Mass College of Art. Reviewed and recommended changes in the financial processes of the MassArt Foundation and the reporting necessary to make decisions

Coalition Building and Strategic Networking

An ability to connect people and organizations, leverage each one’s strengths, and create collaborative ventures that are more than the sum of their parts. Among the recent projects are ...

Mapping the Future. Design, funding and implementation of a collaborative project of the Arts Services Coalition aimed at exploring merger and alliance strategies to improve service delivery for small and mid-size arts organizations and artists.

Fort Point Cultural Coalition. Transformed a loose consortium of neighborhood interests into a cultural community development corporation to manage the development of Midway Studios, a \$23 million mixed-use artist live/work project

Mass College of Art. Identified and brought together a consortium of arts organizations to map out and secure funding for a project aimed at workforce development for visual artists

No Art No Point. Conceived, secured funding, and oversaw the implementation of two series of temporary art installations that engaged hundreds of artists and neighborhood residents and successfully communicated the neighborhood’s vision and concerns to a broader public

Strategic and Board Consulting

A strategic focus, together with hands-on experience in the not-for-profit and public sectors: a distinctive combination that makes for successful action.

Codman Square Health Center. Design and delivery of a strategic planning process for community based health center

Women Express/Teen Voices. Worked as chair of the board to guide the organization through a major leadership transition, including replacing the founder, acting as interim executive director, conducting an organizational assessment, and spearheading a board development effort

Civitella Ranieri Foundation. Strategic planning for an artists’ residency program located in an Italian castle